

2008



Reproductive Health Update

and Male Reproductive Health Institute Pre-Conference

APRIL 23 – 25, 2008

The Westin Westminster • Westminster, Colorado

2008 Reproductive Health Update

JSI Research and Training Institute is pleased to invite you to attend the Annual Region VIII Reproductive Health Update. The Update conference covers a wide variety of topics and provides a unique opportunity to share information with other health care professionals, educators and social service providers in the public health and women’s health fields. JSI Research and Training Institute and the Conference Planning Committee have developed a program designed to inspire, challenge and stimulate, while providing the latest information regarding reproductive health.

Conference Highlights

The conference will include sessions on Practice Management Innovations and Strategies, Contraception, HIV, Male Involvement, Counseling, Adolescents and more.

Who Should Attend?

The conference is intended for those directly or indirectly involved in family planning; STD and HIV diagnosis, treatment or prevention; and other related health services; including (but not limited to) physicians, physician assistants, advanced-practice nurses, registered nurses, clinic managers, administrative staff (including front desk and support staff), counselors and health educators. JSI Research and Training Institute also invites public and private health care staff, school nurses and school educators, community health center staff and social services staff to attend.



Male Reproductive Health Institute Pre-Conference

JSI Research and Training Institute, the Region VIII Family Planning Training Center, would like to invite you to a one-day Pre-Conference on Male Reproductive Health at the Westin Westminster in Westminster, Colorado on Wednesday, April 23, 2008. This training is intended for health care providers, health educators, public health staff and staff of other community organizations who have a commitment to improving their abilities to provide gender equitable reproductive health care services.

Continuing Education

Continuing Nursing Education (CNE) credits are available for these conferences.

This education activity is sponsored by JSI Research and Training Institute.

JSI Research and Training Institute is an approved provider of continuing education by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. A maximum of 3 CNEs are available for the Pre-Conference and 7 CNEs are available for the Update Conference.

Registration Information

The due date for registration is **Monday, April 7, 2008**. Payment for registration postmarked or faxed after this date must include a \$25 late fee. When completing the registration form please print clearly and use a separate registration form for each registrant.

Register Online at www.peopleware.net/2104

REGISTRATION FEES:

2008 Reproductive Health Update	Title X = \$225	Non-Title X = \$250
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*There is not a daily rate for this conference

Registration and payment (*by check, Visa or MasterCard*) are required to secure your place at the conference. If there will be a delay in processing payment, please complete and submit the registration form, and note the delay on the form. Those who register by **Monday, April 7, 2008** will receive a confirmation letter.

CANCELLATION/REFUND POLICY: To receive a refund, notice of cancellation must be received in the JSI Office (303-262-4302 or aloeffle@jsi.com) on or before **Friday, April 11, 2008**. No refunds will be issued after this date; however, another person may attend in your place.



NOTE: Funding for this conference was made possible in part by Grant Number FPTPA080012 from the Office of Population Affairs. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Location and Accommodations

THE WESTIN WESTMINSTER

10600 Westminster Boulevard
Westminster, Colorado 80020
Telephone Reservations: 303 410 5000
www.westin.com

The Westin Westminster is a full-service hotel, nestled between Boulder and downtown Denver, where you can enjoy everything the town has to offer from our convenient location on the promenade, only steps away from shops, restaurants and the nation’s largest ice arena, with the Rocky Mountains as your backdrop. Relax by the fire, take in the beautiful Rocky Mountain sunset or engage in an activity specially designed to energize the senses. The hotel features an indoor heated lap pool and fully equipped fitness spa.

A block of sleeping rooms is being held for the nights of April 22 – 25, 2008 until the release date of **Wednesday, March 26, 2008**. After **Wednesday, March 26, 2008** reservations will be accepted on a space available basis. Upon check-in, each guest will be required to present a valid credit card, on which an amount of sufficient pre-authorization can be obtained to cover the room, surcharge and taxes for the length of the guest’s stay, plus the anticipated use of The Westin’s ancillary services.

Sleeping room rates are **\$140 single/\$140 double per night plus taxes**. To make sleeping reservations for the 2008 Reproductive Health Update call The Westin Westminster at 303-410-5000. Please identify yourself as part of the JSI Research & Training Group.

The Westin Westminster offers **limited airport transportation, valet service and free self parking** for attendees in an outdoor open air lot and **free shuttle service within the surrounding five-mile area**.

For additional information on transportation, driving directions and other hotel highlights, please visit The Westin website at www.westin.com.



Male Reproductive Health Institute Pre-Conference AGENDA

WEDNESDAY — APRIL 23, 2008

7:30 – 8:00 a.m.	Registration/Breakfast
8:00 – 8:30 a.m.	Welcome
8:30 – 10:00 a.m.	Putting Males Into the Family Planning Picture — WAYNE PAWLOWSKI This session will explore why it is important to include men in family planning services. By looking at some of the health and psycho-social issues that effect men it will also explore some of the reasons why males appear to resist these services and how some family planning language actually contributes to this resistance. The session will conclude by suggesting some ways we can improve our outreach and communication with male clients.
10:00 – 10:15 a.m.	Break
10:15 – 11:45 a.m.	Communicating with Males, Risk Assessment/Client Provider Relationships — MALE ADVOCATES FOR RESPONSIBLE SEXUALITY (MARS) PROJECT STAFF This session will describe the lessons learned from experiences in providing reproductive health services to males. Participants will learn about techniques that can be used to improve the way they communicate with male clients.
11:45 a.m. – 1:15 p.m.	Lunch <i>(provided)</i>
1:15 – 2:45 p.m.	Marketing/Collaborative Efforts Panel Presentation — Moderator: PATRICE ZINK, Panelists: PENNY DAVIES, LAURA MENTCH, JENNIFER VAIL This panel discussion will highlight some innovative efforts to reduce access barriers and encourage men of all sexual orientations to get needed reproductive health services.
2:45 – 3:00 p.m.	Break
3:00 – 4:30 p.m.	Programmatic Issues with Serving Males — PENNY DAVIES Participants in this session will have the opportunity to discuss policies, procedures and issues specific to providing reproductive health care services to men.



*JSI Research and Training Institute would like to extend
a big “Thank You!” to the Regional Training Advisory Committee members for
their assistance in the development of this year’s conference.*

DONCI BARDASH
Health Education Specialist
Montana DPHHS - Women’s and Men’s Health

MARY BETH JOHNSON
Women’s Health Care Nurse Practitioner
Sanford Downtown Women’s Health Care, South Dakota

LUCY WILLIAMSON
Executive Director
Wyoming Health Council

JUDITH A. CROTSER
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JILL LESLIE
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LAURA GROGAN
CDR U.S. Public Health Service
Sr. Family Planning Project Officer
Office of Family Planning, Office of Population Affairs

JACKIE PILCHER
Area Coordinator
Planned Parenthood Association of Utah

2008 Reproductive Health Update

AGENDA

WEDNESDAY — APRIL 23, 2008

6:00 – 6:30 p.m.	Registration
6:30 – 8:00 p.m.	Opening Dinner Plenary Session: The Sum of Two Parts: Relationships Between Men and Women — WAYNE PAWLOWSKI

THURSDAY — APRIL 24, 2008

7:00 – 8:00 a.m.	Registration
7:30 – 8:00 a.m.	Breakfast
8:00 – 8:15 a.m.	Welcome and Announcements
8:15 – 9:45 a.m.	Plenary Session: Contraceptive Update — JAN SHEPHERD
9:45 – 10:00 a.m.	Break
10:00 – 11:30 a.m.	Breakout sessions: • 1A Positive Encounters — BILL TAVERNER • 1B STD 101 — PATRICE ZINK • 1C Front Desk Client Triage — JENNIFER VAIL & PATTY BREWIS
11:30 a.m. – 1:00 p.m.	Lunch <i>(provided)</i>
1:00 – 2:30 p.m.	Breakout Sessions: • 2A Virtual Supervision of the Virtual Employee — LYN SNOW • 2B Next Day Scheduling — PATRICE ZINK • 2C Women and Depression — JAN SHEPHERD
2:30 – 2:45 p.m.	Break
2:45 – 4:15 p.m.	Plenary Session: Making Sense of Abstinence — BILL TAVERNER
4:30 – 6:00 p.m.	Meet the Trainers

FRIDAY — APRIL 25, 2008

7:30 – 8:00 a.m.	Breakfast
8:00 – 8:15 a.m.	Announcements
8:15 – 9:30 a.m.	Plenary Session: Service Excellence in Health Care — MICHELE YOUNG
9:30 – 9:45 a.m.	Break
9:45 – 11:00 a.m.	Plenary Session: Asking for Donations — MARTHA VAIL
11:00 – 11:15 a.m.	Break
11:15 a.m. – 12:45 p.m.	Breakout sessions: • 3A Leading with Passion and Purpose — PENNY McDANIEL • 3B Motivating Change — CAROL MILLS • 3C HIV Treatment Update 2008 — LUCY BRADLEY SPRINGER
12:45 – 2:15 p.m.	Lunch and Plenary Speaker: Celebrating What’s Right with the World — PENNY McDANIEL
2:15 p.m.	Adjourn

2008 Reproductive Health Update Sessions

The Sum of Two Parts: Relationships Between Men and Women — Wayne V. Pawlowski

This presentation will explore what good and healthy male-female relationships can look like. It will examine some of the ways men and women are different and how these differences can create both connections and disconnections within relationships. It will also explore how family planning providers sometimes inadvertently reinforce negative messages and images of male partners. Emphasis will be placed on the importance of remembering that every relationship always has two parts.

Contraceptive Update — Jan Shepherd

In 2008, our patients are fortunate to have numerous choices in contraception. This session will focus on what’s new with all of the prescription methods, with emphasis on novel delivery systems, innovative regimens, the latest research findings and interpreting recent FDA approvals and warnings.

1A Positive Encounters — Bill Taverner

This workshop provides a field-tested process for overcoming resistance and improving one-to-one communication between adults and teens about abstinence, contraception, and safer sex. It will consider how personal background, attitudes, values and beliefs may impact on one’s ability to counsel young people effectively. It will also review ways to encourage communication with young people; and it will discuss strategies for supporting healthy decision-making.

1B STD 101 — Patrice Zink

This workshop will be an interactive workshop with an STD, HIV, HPV and Hepatitis overview for staff. It will include an overview of the three types of STD’s, discussion regarding the HPV vaccine and an overview of Hepatitis. We will play some STD jeopardy, and look to address some of the questions that clients may ask us as non clinicians.

1C Front Desk Client Triage: Helpful Tips and Common Pitfalls — Jennifer Vail & Patty Brewis

How do you best address a client’s question when answering the phone or talking to a client at the front desk? It will be an interactive session addressing legal concerns, common guidelines and documentation needs for non-clinical personnel. You will also learn what not to say, how to expand your knowledge and when to involve your back office staff.

2A Virtual Supervision of the Virtual Employee — Lyn Snow, BSW, MPA, CHC

This presentation will help participants identify the top challenges when supervising employees that are not at the same physical site. Common skills and patterns of behavior that transcend disciplines and cultures and lead to successful supervision and results will be presented and discussed. Participants will explore possible solutions and test them in an interactive environment.

2B Next Day Scheduling — Patrice Zink

This workshop with provide the basis to determine if your site may be a good candidate for next day scheduling. We will talk through what it is, how to set it up, the benefits and some possible challenges.

2C Women and Depression — Jan Shepherd

Clinical depression is twice as common in women as in men, and it is associated with significant morbidity and mortality. In this session, we’ll look at methods for detecting and managing this debilitating condition. We’ll also explore hormonally-related depression as it occurs postpartum, in PMDD and at menopause.

Making Sense of Abstinence — Bill Taverner

This session will challenge health professionals to expand and rethink traditional, limiting definitions and approaches in “abstinence-only” sex education. The session will introduce theoretical and pedagogical concepts from the innovative manual *Making Sense of Abstinence: Lessons for Comprehensive Sex Education*. Participants will consider more comprehensive approaches beyond “just say no” mantras and fear-based tactics, to reclaim “abstinence” as a positive choice for young people.

Meet the Trainers

An informal reception will provide an opportunity to talk with the Update’s presenters.

Service Excellence in Health Care — Michele Young

Providing a high level of service to patients is key to a positive client experience. What do we know about how customers feel about the type of service they expect? Why is it important? This session will discuss some key facts and statistics about customer service while providing an opportunity for the audience to recognize behaviors that lead to key interactions with clients.

Asking for Donations — Martha Vail

Fundraising can be scary, especially if you know maximizing revenue is critical to providing the services your community needs, but don’t think of yourself as a “fundraiser.” In this session, your comfort level will dramatically rise as you learn:

- That fundraising really isn’t about the money,
- Who really gives and why, and
- The very best way to ask.

3A Leading with Passion and Purpose — Penny McDaniel

The purpose of this workshop is to provide leaders with the knowledge and skills to lead with passion and purpose in a constantly changing environment.

3B Motivating Change — Carol Mills

How to use Motivational Interviewing for family planning: Counseling your patient doesn’t have to be frustrating, unproductive or time-consuming. Learn how to enhance your patient’s motivation for healthy behavior change using the evidence-based Motivational Interviewing conversational model. Discover six timesavers for brief interventions, the three most effective motivational skills and the best responses for decreasing client resistance. This is a fun, interactive session leaving you with techniques to immediately improve your counseling expertise.

3C HIV Treatment Update 2008 — Lucy Bradley Springer

In September 2006, the CDC released a revised set of recommendations for HIV testing in all clinical care settings. New testing practices will provide increased opportunities for health care providers to interact with their patients about HIV, prevention and early access to treatment. This session will provide an overview of the new recommendations and implications for clinical care in general practice settings.

Celebrating What’s Right with the World — Penny McDaniel

This workshop is to celebrate what’s right with the world and to live life fully, completely and with passion and purpose.



Registration Form

2008 Reproductive Health Update and Male Reproductive Health Institute Pre-Conference

- Use a separate registration form for each registrant. You may copy this form.
- **Registration must be postmarked by Monday, April 7, 2008.**
 - Please type or print clearly.

NAME		CREDENTIALS	
PREFERRED FIRST NAME (FOR NAME BADGE)			
JOB TITLE			
AGENCY			
AGENCY ADDRESS			
CITY		COUNTY	STATE ZIP
WORK PHONE		FAX	E-MAIL
<input type="checkbox"/> VEGETARIAN MEALS REQUESTED		<input type="checkbox"/> DISABLED, REQUIRE ASSISTANCE (DESCRIBE):	

Please select the sessions you plan to attend. Select one session per time slot. Refer to the agenda for details.

Thursday A.M.	<input type="checkbox"/> 1A—POSITIVE ENCOUNTERS	<input type="checkbox"/> 1B—STD 101	<input type="checkbox"/> 1C—FRONT DESK CLIENT TRIAGE
Thursday P.M.	<input type="checkbox"/> 2A—VIRTUAL SUPERVISION OF THE VIRTUAL EMPLOYEE	<input type="checkbox"/> 2B—NEXT DAY SCHEDULING	<input type="checkbox"/> 2C—WOMEN AND DEPRESSION
Friday A.M.	<input type="checkbox"/> 3A—LEADING WITH PASSION AND PURPOSE	<input type="checkbox"/> 3B—MOTIVATING CHANGE	<input type="checkbox"/> 3C—HIV TREATMENT UPDATE 2008

Male Reproductive Health Institute Pre-Conference

☐ CHECK BOX TO REGISTER

REGISTRATION: (DESCRIPTION)	TITLE X	NON-TITLE X	AMOUNT
Conference Fee	\$ 225	\$ 250	
Conference Fee after April 7, 2008 (late fee \$25)	\$ 250	\$ 275	
TOTAL ENCLOSED			

☐ Check # _____ Purchase Order # _____

☐ Credit Card Payment: ☐ Visa ☐ MasterCard Card # _____

Expires (MM/YY): _____ Signature (Required): _____

Please make checks payable to “JSI R & T” — Mail or Fax completed registration form along with payment to:

JSI Research and Training Institute; 1860 Blake St., Suite 320; Denver, CO 80202-1000 — FAX: 303-262-4395

You can also register online at: <http://www.peopleware.net/2104> **QUESTIONS? 303.262.4302**



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